



MŌKIHI REFORESTATION TRUST

STRATEGIC PLAN 2023 – 2025

VISION

To restore pockets of indigenous vegetation in and around Cromwell and Lake Dunstan.

MISSION

To engage, motivate and educate the greater Cromwell community in ecological restoration at various planting sites on publicly accessible land.

PURPOSE

To further the understanding and commitment to healthy ecosystems in our unique environment.

KEY STRATEGIES

ACTION PLAN

BUILD CAPACITY TO DELIVER ON OUR MISSION

Maintain nursery for hardening off and more cost-effective plants

Maintain focus and commitment to existing planting sites and plant health

Develop new sites as resources (volunteers and funding) allow

Grow volunteer base

Grow funding streams

EDUCATION AND COMMUNITY

Increase publicity and community awareness

Engage with various community groups

Develop relationships with local schools and polytech

Develop relationships with local businesses

CONTINUE TO DEVELOP TRUST STRUCTURE

Delegation of Trustee responsibilities

Further develop and follow Trust protocols

Maintain an effective and efficiently working Trust and plan for succession

